Guru Gobind Singh Indraprastha University
"A State University established by the Govt. Of NCT Delhi"
Sector 16-C, Dwarka, New Delhi – 110078

GURU GOBIND SINGH
INDRAPRASTHA
UNIVERSITY

F. No.: GGSIPU/CCGPC/2024/ 1066   5th July 2024

Sub. Placement opportunity for UG students of GGSIP University of the batch pass out in year 2024 in the company "Infonative Solutions Pvt. Ltd.".

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for UG students of GGSIP University of the batch pass out in year 2024 in the company "Infonative Solutions Pvt. Ltd." for your reference and circulation to students to apply on given link by **7th July 2024:**

Registration Link – https://forms.gle/FJWgAmQQVHhRixXG9

Name of Company – Infonative Solutions Pvt. Ltd.

Role – Instructional Design Analyst

Location – Delhi

Qualifications Required: Graduate degree in any discipline, 2024 pass out batch.

CTC Offered – INR 4.50 LPA to 6.0 LPA

Selection Process -
A) **Pre-Placement Talk/Seminar** – On 11th July 2024 in GGSIPU, Dwarka Campus.
     Interested students will be asked to fill out a form and write a short piece on a topic given on the day.

B) **Post Seminar**
    1. **First Round:** Students who qualify in the initial write-up round will receive access to an online evaluation.
    2. **Second Round:** Face-to-face discussion/interview.
    3. **Third Round:** Shortlisted students will undergo training (2 months training and 2 months live project exposure) on Instructional Design by our experts.

C) **Final Evaluation:** Students will be given a post-training evaluation, and those who clear it will be hired for full-time roles.

Please find attached JD for more information.

LAST DATE FOR REGISTRATION IS **7th July 2024.**

(Dr. Nisha Singh)
Training and Placement Officer
CCGPC, GGS IP University

About Us - Infonative Solutions

Infonative Solutions Pvt. Ltd. is a privately-owned, for-profit organization developing custom learning development solutions for clients across various industries. The nomenclature "Infonative Solutions" is derived by combining the words "Information Technology" and "Innovative Solutions," which reflects our core business - supporting learning content solutions for the Corporate and Education sector.

Since 2013, we have grown to employ more than 200+ full-time consultants, writers, designers, and developers in India, Kuala Lumpur, and the United States who serve a global clientele of Corporates, Education Institutes, Publishers, K-12 Industry, Universities, and Government Agencies.

We are proud to say that with such a diverse and experienced workforce, we have managed to maintain a very minimal employee attrition rate compared to the industry. This is because of our unique work culture - a flexible, flat-hierarchical work culture where an employee of any level can directly reach out to the leadership.

Drive Overview
During the drive, we will cover the following points:

Pre-Placement Talk/ Seminar -

- Introduce Infonative, our clients, and the work we do
- Inform students about opportunities in the industry
- Describe the roles and responsibilities of an Instructional Designer
- Provide insight into career progression as an Instructional Designer

Interested students will be asked to fill out a form and write a short piece on a topic given on the day.

Next Steps Post Seminar

1. **First Round:** Students who qualify in the initial write-up round will receive access to an online evaluation.
2. **Second Round:** Students who clear the evaluation will be invited for a face-to-face discussion/interview.
3. **Third Round:** Shortlisted students will undergo training (2 months training and 2 months live project exposure) on Instructional Design by our experts.
4. **Final Evaluation:** Students will be given a post-training evaluation, and those who clear it will be hired for full-time roles.

The training will last 4 months. Selected students will receive a Letter of Intent and, upon successful completion of the training, will be absorbed by the company.

Pathways for Applicants
Applicants apply for the position of Instructional Designer. Successfully passing all three rounds of evaluations ensures the applicant receives a stipend from the company for the duration of the training period.

Since the course certification will be approved by MEPSC & NCVET, it will also help students boost their credit scores. Attached is the sample copy of the certificate for your understanding.

Importance of Government Certification in Instructional Designing

- Nationally and internationally recognized
- Approved by the Indian Government
- Helps increase your credit score
- Gateway to personal and professional growth
- Career advancement opportunities
- On-the-job training exposure
- Aids in obtaining government jobs

Instructional Design Analyst

As an Instructional Design Analyst, you will provide learning design consultancy to business stakeholders globally. You will work hands-on with resources, providing instructional design expertise and reviewing deliverable projects. We are looking to hire a talented professional with strong technical and creative capabilities to develop all creative and technical aspects of learning solutions.

Key Responsibilities:

- Assist with the design, development, pilot, and deployment of learning solutions.
    - Research relevant, updated source material needed to meet business outcomes.
    - Design the learning experience, whether live, virtual, Nano/eLearning, mobile, etc.
    - Deliver the program with excellence, including end-to-end program communications.
    - Drive follow-through to maximize transfer of knowledge, skills, and capabilities to the job.
    - Deploy learning solutions that actively help in on-the-job performance support.
    - Ensure completion within budget and timeline.
- Manage project efforts in the team and collaborate with Subject Matter Experts (SMEs), clients/stakeholders, and the team to develop and deliver learning solutions.
- Manage and own graphic design work required to develop learning solutions.
- Work with graphic designers and instructional designers to provide best-in-class learning-oriented media per client requirements.
- Anticipate risks and take corrective measures to keep projects and the business on track.
- Provide deep learning insights that are translated into tactical learning solutions.
- Take initiative and interact confidently with various stakeholders to facilitate meetings, identify needs, analyze situations, formulate solutions, secure buy-in, and implement processes.

Other Key Responsibilities:

- Design curriculum, instruction, and assessment materials using knowledge of current trends and best educational practices worldwide.

- Design innovative and effective professional development products, adhering to principles of adult learning.
- Evaluate critical information needed to understand problems, determine probable causes, and develop workable solutions.
- Assess accurately the costs, benefits, and risks associated with alternative courses of action and make quality and timely decisions.
- Utilize current industry standard Web development technologies and other interactive object software to design education content, games, and activities.
- Create interactive products that are learner-friendly, aesthetically pleasing, and demonstrate a strong balance of skills in graphic design, mobile/web design, and interactive design.
- Apply expert knowledge of educational principles, methods, and thinking to solve critical problems in instructional design.
- Apply expert knowledge of the configuration of online training materials and courseware, including the development and management of text, graphics, and layouts for online and classroom instruction.
- Demonstrate skill in communicating effectively and leading groups with problem-solving and decision-making processes.
- Create project plans and related resource plans with the Sr. Instructional Design Analyst on the project team.
- Execute projects leading to timely delivery, quality, and compliance with the project's scope.
- Develop learning materials associated with the project, including instructor guides, participant guides, hands-on activities, handouts, diagrams and pictures, job aids, and self-study materials.
- Maintain a graphic design library for reusable course components and gradually make the library robust.
- Demonstrate ability to meet deadlines and handle diverse tasks simultaneously.

Qualifications: Required

- Graduate degree in any discipline.
- Strong communication skills, both written and oral.
- Excellent interpersonal and communication skills.
- Logical thinking and decision-making skills.
- Creativity, self-confidence, and flexibility.
- Experience using MS Office Products including Access, Excel, Word, and PowerPoint.

Preferred:

- Relevant learning design degree or certification.
- Knowledge of Adult Learning Principles, ADDIE model, System Development Life Cycle, and Authoring Tool.

About Us

- Industry pioneers for more than a decade

- Servicing variety of global Fortune 500 companies, like Deloitte, Thomson Reuters, Amway, KPMG, EY, and more,

- Instructional designers' workforce with an extensive industry experience of 15 years and more

- Rich company portfolio with experience of working across diverse industries and diverse projects

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Key Features of the Training Program

- Hands on knowledge of Instructional designing

- Focus on practical knowledge rather than just theoretical concepts

- Reduced learning curve - candidate will be able to perform significant on the job Instructional designer responsibilities from day 1 after this training.

- Provides skills, experience, and mentorship required to grow as an Instructional Designer

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What You Get?

The program would provide the learner with valuable insights on various aspects related to Instructional designing like:

1. What is eLearning

2. Various types, levels and formats of eLearning

3. Understanding of various Instructional design models and theories

4. Understanding development life cycle and role of an Instructional designer in various stages of DLC

5. Performing hands-on instructional designing activities like creating High level design, Objectives, and storyboard via specifically designed classroom and home activities.

6. Implementing a wide range of interactivities in the course and choosing appropriate graphics strategy

7. Creating engaging video scripts/audio scripts

8. Creating engaging storyboards as per the eLearning format

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GROW WITH YOUR CAREER!

Designed and developed by Industry professionals with more than 20 years of industry experience

3 months - Post training internship with our organization

Placement Guarantee

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Grab The Opportunity

For more details on the programme, reach out to us

Contact Us: +91 9717500852
Email: a.k@Infonative.net

प्रबंधन एवं उद्यमिता और व्यावसायिक कौशल परिषद
Management & Entrepreneurship and Professional Skills Council

राष्ट्रीय व्यावसायिक शिक्षा एवं प्रशिक्षण परिषद द्वारा मान्यता प्राप्त

(Recognised by NCVET)

कौशल योग्यता प्रमाण पत्र

CERTIFICATE for Skill Competency

Candidate Photo

प्रमाणपत्र संख्या
Certificate No:
XXXXXXXXXXXXXXXXXXXX
X

प्रमाणित किया जाता है कि श्री / सुश्री / एमएक्स
This is to certify that Mr./Ms./Mx)

Candidate Name

सुपुत्र / सुपुत्री / प्रतिपालित Son/Daughter/Ward of	Father Name	जन्म तिथि Date of Birth — 06-Jun-2024	अनुक्रमांक संख्या Enrolment No — MEPSC_2024_SAMPLE_01

ने जॉब रोल / अहर्ता का आंकलन सफलतापूर्वक
has successfully cleared the assessment in the job role/qualification

Job role

अवधि of Duration — NA	Earning — NA	क्रेडिट Credits at — NA	एनसीआरएफ / एनएसक्यूएफ स्तर *NCrF/*NSQF Level — **SAMPLE**

प्रशिक्षण केन्द्र at Training Centre	Training Partner	जिला District — District	राज्य State — State

का आंकलन सफलतापूर्वक
with   0.00   %/Grade.

जारी करने की स्थान
Place of issue: Delhi

जारी करने की तिथि
Date of Issue :   06-Jun-2024

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MEPSC
Management & Entrepreneurship
and Professional Skills Council

ई—सत्यापन लिंक
e-Verification link

*NCrF - National Credit Framework
NSQF - National Skills Qualification Framework

नाम Name: R Mukundan
पद Designation: Chairman
हस्ताक्षर Signature:

Certificate digitally generated